

Why efficient small low weight vehicles do not sell in Europe

A small survey about it.

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Problem exposed:

Since the 70's there has been probably several hundreds of projects in Europe that have developed light low emission vehicles, bigger and smaller, nicer and uglier...And there is a lot of products to choose in the market from a cargo trike to a microcar. But for now it has been a completely failure to make them popular in most if not all European cities/roads. (We have the exception of Netherlands and neighboring countries/areas)

Question:

What you think it has been the problem with all those projects in order not to be as successful as it happens in other areas like Asia?

Responses:

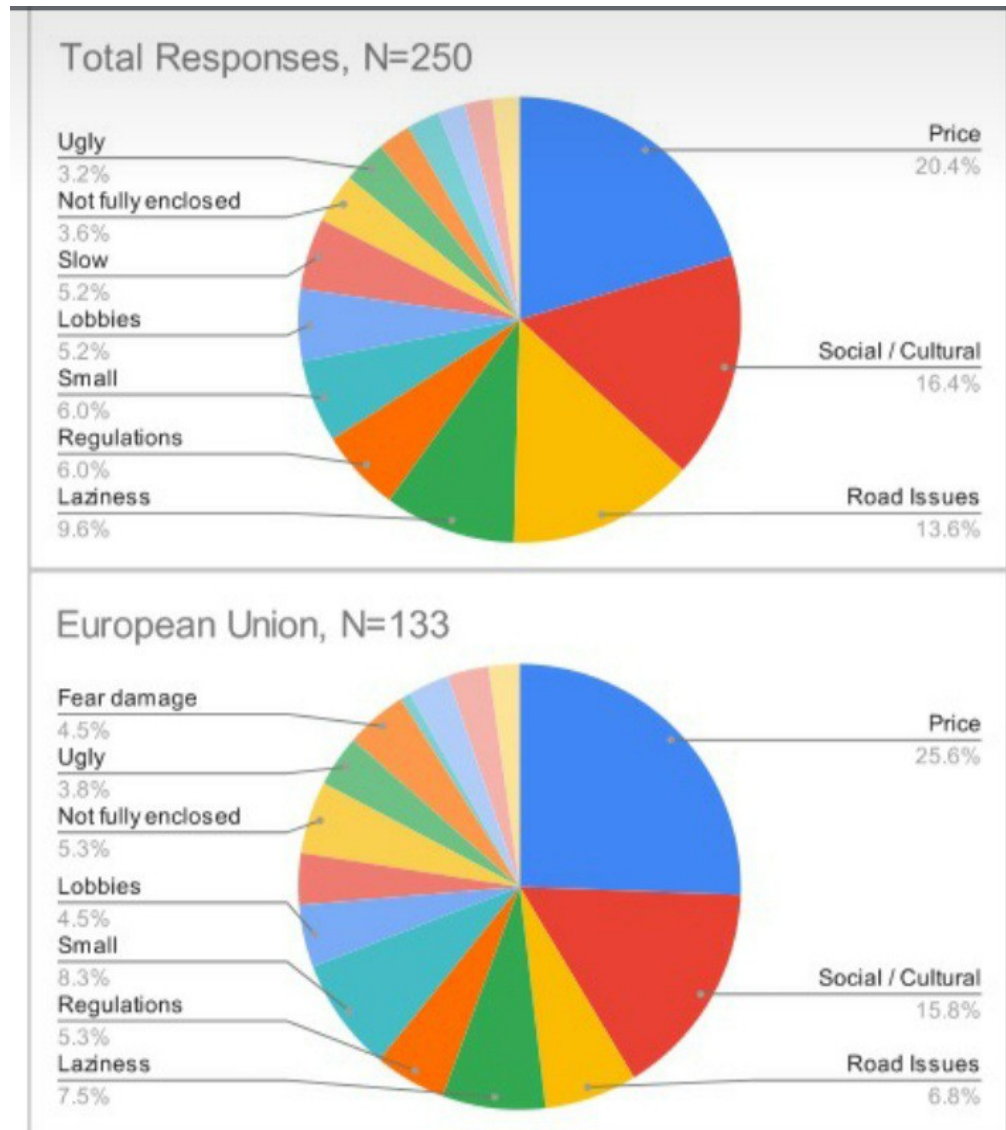
	EU*	NA**	Total	
Price	34	17	51	Too expensive
Social / Cultural	21	20	41	Not accepted, Will look like a fool driving it, Not known
Road Issues	9	25	34	Fear to drive it in road with other heavier vehicles, Lack of infrastructure - Bike lanes
Laziness	10	14	24	Want car comfort, Do not want to pedal
Regulations	7	8	15	Complex or Lack of regulations, Fear to be ticketed, 4 wheels bikes illegal, Not incentivised
Small	11	4	15	Too small, Not enough cargo and/or passengers
Lobbies	6	7	13	The big industries (Oil, Cars) are against it
Slow	5	8	13	Too slow
Not fully enclosed	7	2	9	Poor or no weather protection
Ugly	5	3	8	Not cool looking
Fear damage	6	0	6	Fear the vehicle is damaged/stolen
Reliability	1	5	6	Short Life, Break down easy, High maintenance, Under designed
Low Range	4	1	5	Not enough range
Parking & Charging	4	1	5	Don't know where to park/charge it
Wealth	3	2	5	People too wealthy to need it, Country wealth high so they prefer cars

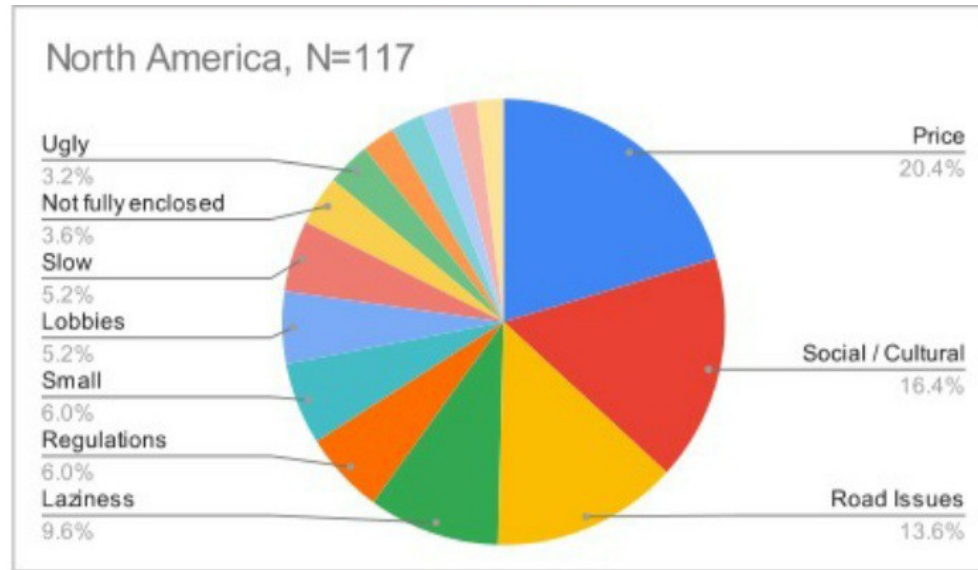
*Responses people from Europe.

**Responses from people from North America: Mexico, US, Canada.

Responses from other areas have been distributed by proximity evenly.

The survey has been carried in facebook groups about light vehicles like velomobiles, light Evs, cargo bikes, etc.





Colaborator: <https://www.facebook.com/gabriel.hdzv>